

# ABSTRACT OF THE DISCLOSURE

Upon reproducing a TV program, it is a common practice to display video data sent from a broadcast station as it is, and the display pattern (layout) is not effectively changed (e.g., an object in video data is erased, or the object size is changed). A program ID from additional data contained in received TV information is detected, and when layout setting data corresponding to the detected program ID is stored in a memory, the corresponding layout setting data is read out from the memory to display program video data in the set layout. When a new layout is set, the user selects an object for which a layout is to be adjusted from objects that form image data in TV information, and adjusts movement, upscaling/downscaling, display ON/OFF of the selected object.